

Introduction

My name is Michael Xander. I specialize in product design and front-end development.

I've been building products since the age of fourteen. Since then I graduated from Stuttgart Media University with a degree in Business Informatics BSc, worked as a Product Manager, Front-end Developer, and Designer, led teams, co-founded a startup, and lived as a digital nomad in a number of cities, including New York, San Francisco, Austin, and Berlin.

My work has been featured in TV, magazines, newspapers, and on many major websites.

I love to work with smart people who are passionate about their work. I prefer environments with a "We're all in this together," culture that empowers people to think and act.

Contact

Email: me@michaelxander.com

Web: michaelxander.com

Education

Business Informatics BSc, B+ (DE 1,9)
Thesis about Cloud Computing, A (DE 1,0)
Stuttgart Media University, 2008–2011

Skills

Design with a focus on product design (strategy, UX, and UI); front-end development with a focus on fast, maintainable, and scalable HTML5, CSS, and JavaScript, for all screen sizes (responsive); BEM; Sketch; Git; Gulp; Liquid templating engine; Scrum; SEO; product management; some experience in React.js, Ruby, PHP, Java, and MySQL.

I prefer PostCSS (with PreCSS, Autoprefixer, CSS MQPacker, cssnano, and UnCSS), Stylelint, JSHint, and Browserify.

Employment

Co-founder and Product Designer at [My Morning Routine, LLC](#), 2012–present

Freelancer (design and code), 2004–2016

Co-founder, [hikewith.me](#), 2013–2014

Product Manager, [Searchmetrics](#), 2012–2013

Internship (6mo), [MFG Innovation Agency](#), 2010

Projects

[My Morning Routine \(mymorningroutine.com\)](#)

I'm the co-founder (design, tech) of the online magazine My Morning Routine, through which I've interviewed many high-level individuals, including Arianna Huffington, Ryan Holiday, and M.G. Siegler. Early 2017 we signed a book contract with Penguin Random House.

[Build Tool, Design \(Ströer Media Brands AG\)](#)

I developed a build tool for their portfolio sites, and laid the foundation for a design system.

[Web Analytics \(Searchmetrics GmbH\)](#)

I defined, sketched, prototyped, led (5-8 person team), and iterated the Searchmetrics Suite Traffic section.

[Social Analytics \(Searchmetrics GbmH\)](#)

I helped to define, prototyped, led (5-8 person team), and iterated Social Analytics.

[hikewith.me](#)

iOS app to meet like-minded people, offline in the real-world. I co-founded the startup, defined and designed it (Sketch and Xcode), while also handling business and growth.

[Open-Source Projects](#)

Web, Jekyll, build tooling, code-guides, etc.